



3 Fun Ideas for National Dog Week

Love your dog? Of course you do! So don't miss the chance to celebrate that special bond during National Dog Week, held each year during the fourth week of September.

Commemorated in towns across the country with everything from doggie get-togethers at the local park to awareness and education events at shelters, there are countless ways for you to get involved in this fun holiday – and to give your best friend an exciting week, too.

Ready to plan your National Dog Week activities? Here are just a few of our favorite ways to celebrate – and keep the event fun for Fido:

- 1. Plan a Puppy Parade:** Your puppy will love meeting other dogs, and you'll have the opportunity to bond with other pet parents. Plus, a puppy parade is a fun – not to mention cute – way to raise local awareness about pet issues, such as dog health and well being, adoption or safety. Before you hold the event, set ground rules for leashing and dog behavior to ensure the day goes smoothly.
- 2. Invite Your Vet:** Get a group of dog parents together and invite your favorite vet to talk on a topic of interest, such as healthy feeding for your dog, adopting a shelter dog, or common dog behavior problems – like how to stop excessive dog barking.
- 3. Help a Shelter Out:** Contact your local shelter for information on the support they could use the most. Whether it's volunteers, supplies, cash donations or publicity, chances are there's a way you can make a difference – and your shelter will appreciate it. And if you're looking for a new addition to the family, there's no better place than at a shelter, where you'll find some of the sweetest dogs in the whole world just waiting for your love.

No matter how you celebrate National Dog Week, your dog will appreciate it – especially if you take the time to ensure he's calm, relaxed and happy. Whether you're taking home a new puppy or bringing your pet to a busy event, Comfort Zone® with D.A.P.® can help keep Fido from feeling stressed or scared in unfamiliar situations. So this September, learn more about solving dog behavior problems with D.A.P.®, and have a great National Dog Week with Comfort Zone® products.